

VARIANTI.IT
PORTFOLIO
06/10 | 03
italian photography



VARIANTI was born from a group of image professionals with twenty years of experience in photography industry, still life, commercial, advertising, interiors and architecture.

VARIANTI realize the descriptive and detailed aspect of images from clients, but also interesting and emotional aspect of them, as well as being able to communicate the real value of the manufacturers.

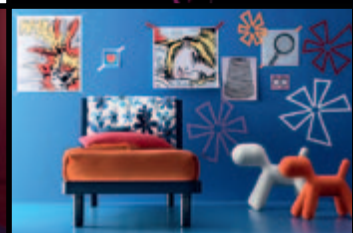
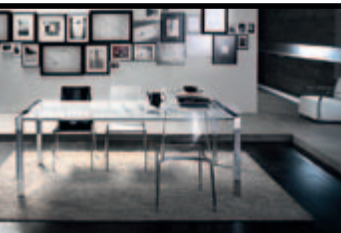
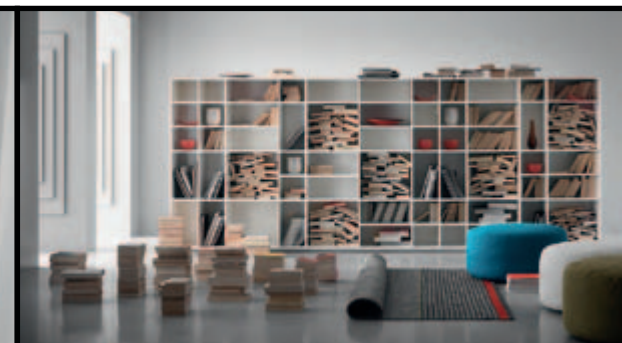
Moreover, **VARIANTI** is proficient in rendering by showing up textures and finishing on different materials.

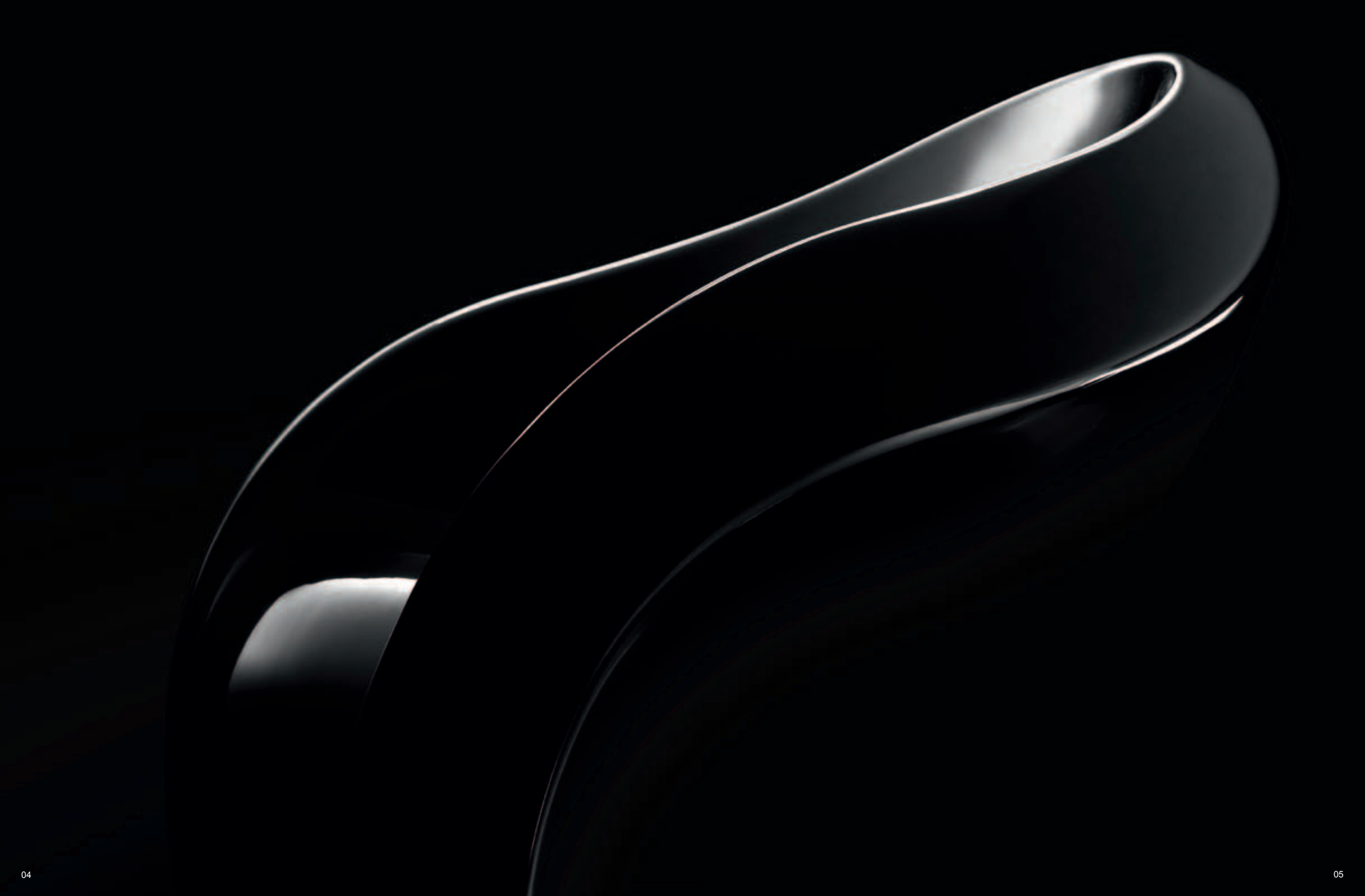
Extensive knowledge of lighting and framing and years of experience enable us to find the best solutions to display and illustrate our clients' products.

Pictures are realized for the final use, for their application on website (rgb.jpg format at 72 dpi resolution) to high quality offset printing (cmyk.tiff format at 300 dpi resolution), thanks to a complete process of the flow in the color managing operation.

VARIANTI's branch office located in New York City is staffed with professionals who possess a wealth of knowledge in the photo industry and are familiar with the US market, ensuring our style and quality standards on every project.

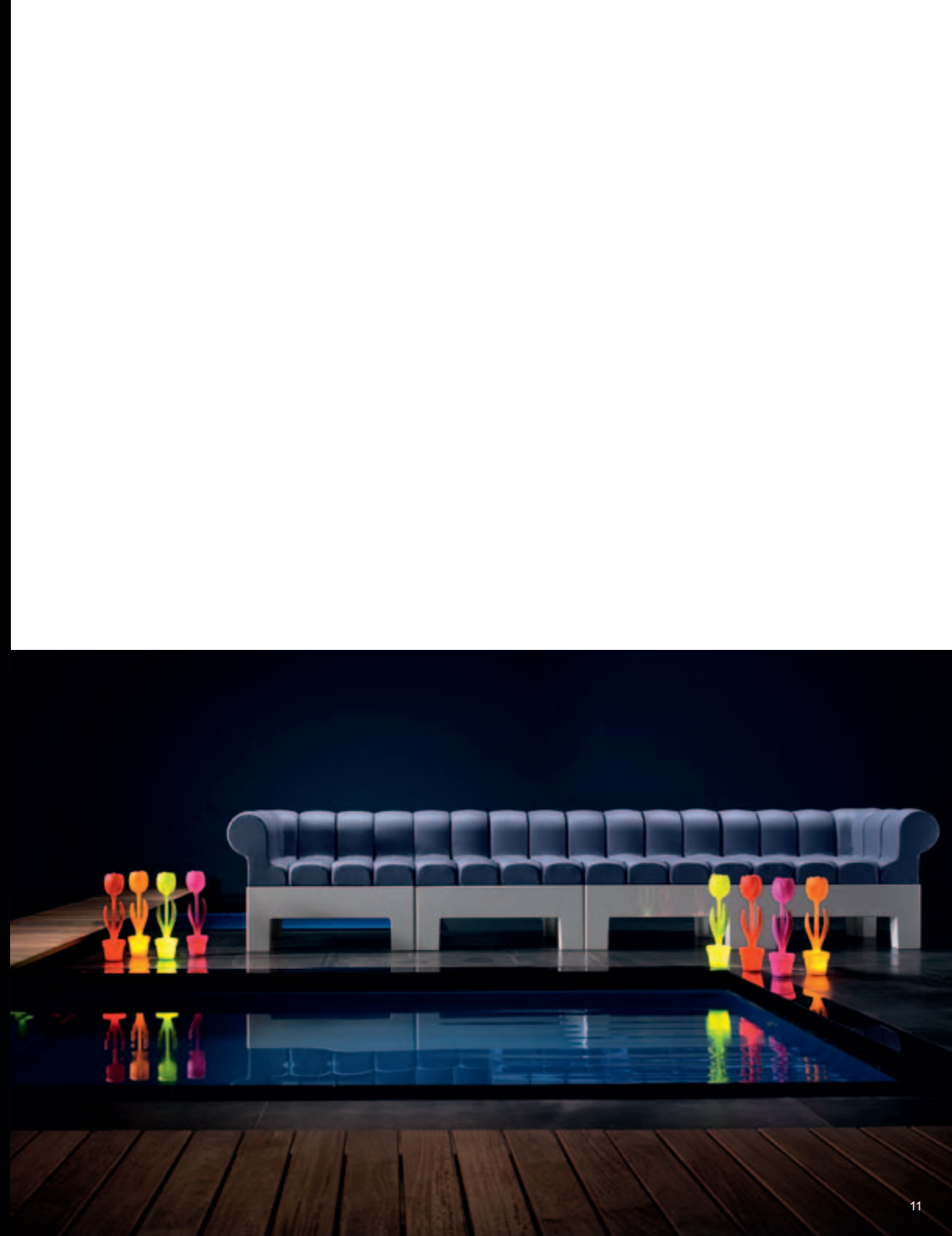
Our goal is to serve as a link for our international clients, to offer the best interior design locations and photo studios, both in Europe and US, and to always meet production costs and deadlines.



















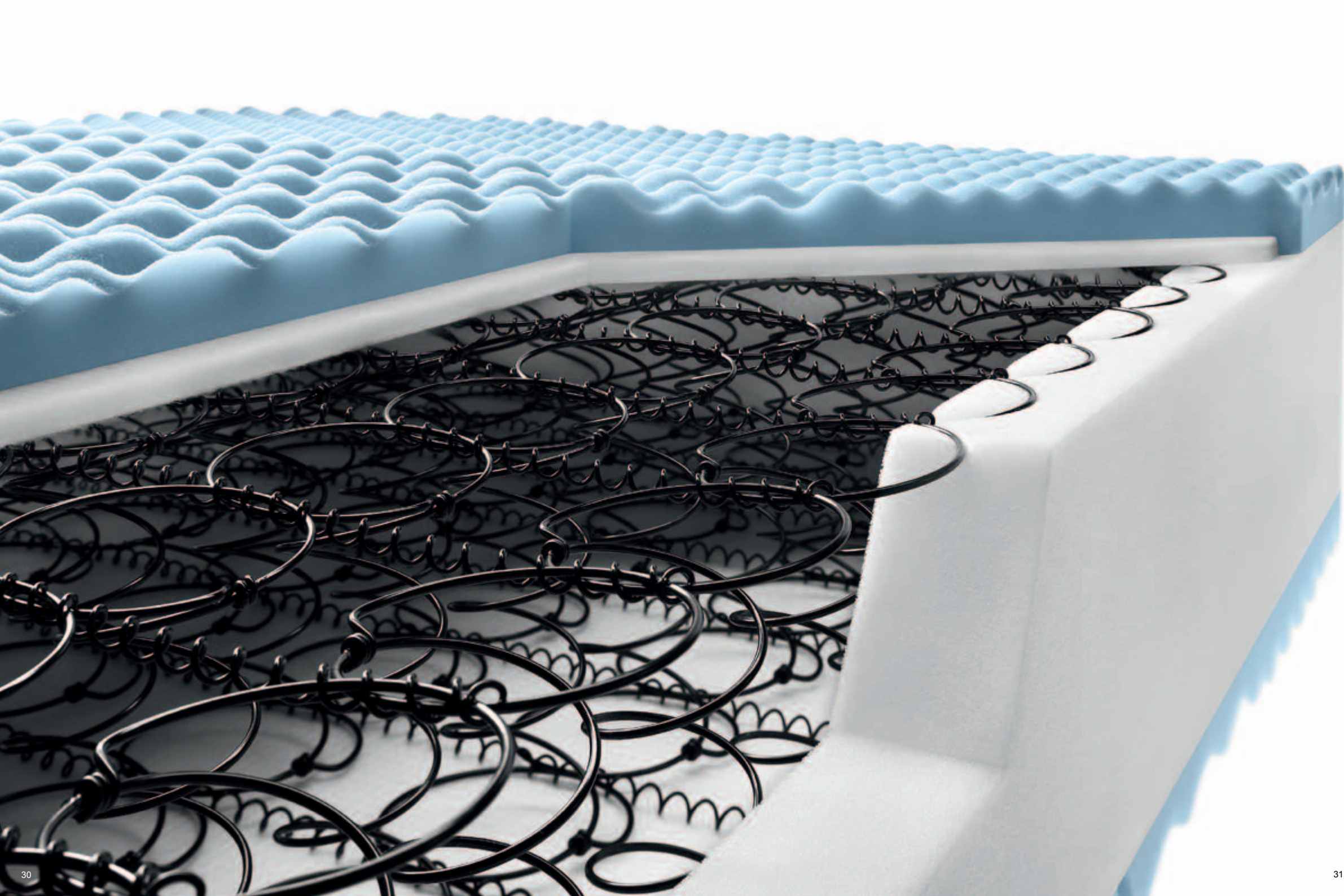




















CREDITS

Concept, photography and
color separation: varianti.it

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